



CV

Name/Surname: Mesut Yücebaş

Birthdate: 24/04/1976

Education:

Degree	Department	University	Year
B.A	Journalism	Ege University - Izmir, Turkey	1999
M.A	Journalism	Ege University - Izmir, Turkey	2004
Ph.D	Journalism	Ege University - Izmir, Turkey	2011

Master's Thesis Topic and Thesis Advisor:

The image of science in ads of mass media.

Thesis Advisor: Assistant Professor Selda Akcali.

Ph.D. Dissertation Topic and Advisor :

Installing academics identity in Turkish print news content in neoliberal political term.

Thesis Advisor: Professor Nasir Niray.

Member of the Faculty of:

Title	Member of the Faculty of	Year
Research Assistant	Faculty of Communication, Ege University	2001-2012
Assistant Professor	Faculty of Communication, Gaziantep University	2012-

Administrative Duties:

Title	Year
Head of the Advertising Department, Faculty of Communication, Gaziantep University	2012-

Honors, Awards, and Scholarships :

The Scientific and Technological Research Council of Turkey (TUBITAK) Scholarship for the duration of Phd, 6 months (January - July 2010): Goldsmiths College, University of London. Adviser: Prof John Hutnyk.

Membership in Professional Associations :

International Politics and Media Symposium, Organizing Committee, (2007).

PUBLICATIONS

A. Internationally refereed scientific journal articles :

A1. Akcali, S. & Yucebas, M. (2013). "The image of science in ads". *Celal Bayar University Journal of Social Science*, 1 (11): 359-374.

A2. Yucebas M. (2014). "Abolition of *Darulfunun* in 1933 and aura of new university: meaning of university in press". *Gaziantep University, Journal of Social Sciences*, 13 (2): 259-283. EBSCO, ERGO.

A3. Yucebas, M. (2015). "Aspring province: development discourse in Gaziantep local press". *Culture and Communication (KI)*, 35: 106-131. EBSCO

A4. Yucebas, M. (2015). "University in exile: The problem of provincial universities". *Toplum ve Bilim Dergisi (Journal of Society and Science)*, 133: 281-300. Sociological Abstracts.

B. International conference papers published in conference proceedings:

B1. Yucebas, M. (2015). "The Turkish tradesmen's 'Sensitivity' to the Syrian refugees: A survey of local press in Gaziantep city". *International Conference Building Cultural Bridges*. Suleyman Demirel University, Almaty: 490-500.

C. National conference papers published in conference proceedings

C1. Yucebas, M. "Populist discourse in Turkish politics: A survey about Turkish populist political discourse in Turkish media". *Symposium of Political Communication*, Dicle University, Diyarbakir. 2013.

D. Nationally refereed scientific journal articles :

D1. Yucebas, M. (2005). "Can new communication technologies eliminate the obstacles in front of the free communication domain?". *Yeditepe Universty, Journal of Communication Studies*, 2: 52-73.

D2. Yucebas, M.- Yucebas S. (2011). “Reification science in news”. *Istanbul Arel University, Journal of Communication Studies*, 1: 121-145.

D3. Yucebas, M. (2011). “From operational university to entrepreneurial university as an ideological process: advertisement images of new university”. *Ankara University, Communication Researches*, 5 (1): 39-74.

D4. Yucebas, M. (2013). “Middle class and privileged life in modern ghettos”. *Istanbul University, Journal of Insanbilim*, 2 (1): 21-38.

D5. Yucebas, M. (2014). “Tradesmen Fetishism in the conservative press”. *Ankara University Journal of Culture and Communication (Kİ)*, 17(1): 69-102.

E. Other publications :

Books and book chapters published nationally:

E1. Yucebas, M. (2006). “The changing media and journalist identity in the way of space and working conditions” In Selda Akcalı, editors, *Gündelik Hayat ve Medya-Tüketim Kültürü Perspektifinden Okumalar*, Ankara: Ebabel, 43-64.

E2. Niray, N. - Yucebas, M. (2009). “Turkish modernity after 1980 with seeking, breaking and sustainability” In Nasır Niray, editors, *Siyasal Kültür Yazıları*, Istanbul: Derin, 127-158.

National journal articles:

E3. Yucebas, M. (2013). “Academic spiritlessness and walking death”. *Spot Dergi*, 6: 28.

E4. Yucebas, M. (2015). “The image of Syrian in Gaziantep local press: Syrians as a new client of new province”. *Birikim*, 311: 38-47.

Contact:

Phone: (90) 536 287 77 64

E-mail: mesut.yucebas@gmail.com

myucebas@gantep.edu.tr